



## Convincive Consulting Bt.

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### What is our aim?

- Support the **growth** of the life sciences business community
- Actively enhance **investments** into the sector

### Who do we work with?

- Established or emerging **life science companies**
- **Scientists** and **innovators** who have brilliant ideas to be commercialized
- **R&D** or **TTO institutions** (universities, bioincubators, science parks etc.)
- Sector **investors** (banks, VCs, business angels etc.)
- **Authorities** and **policy makers**

### What do we do?

- **Strategy development** and implementation support (e.g. BD and marketing/out-licensing strategies; business plans; fund raising; M&A transactions)
- **International business development** and marketing/out-licensing support (e.g. BD materials to present the company as an attractive partner; contacts to int'l industries)

### Why CONVINCIVE?

- Flexible and competitive **pricing**
- Massive commitment to **quality**, out-of-the-box thinking, structured approach
- Hands-on management **expertise** in start-up environment
- Long international sector expertise and **experience** in life sciences